

Pricing for Advertising at North Gwinnett High School

North Gwinnett offers several opportunities for our community to advertise their business that will reach thousands of people daily. North Gwinnett now has three new ways to advertise your business. You can advertise with one, two or all three opportunities.

1. Brand new LED Sign at the corner of our school. It is located at the intersection of Suwanee Dam Road and Level Creek Road where there is a heavy flow of daily traffic (vehicles going to and from I-85, GA 400, and Peachtree Industrial Blvd.). This new LED Sign will run 24 hours a day/7 days a week. Our annual rate for advertising on our LED Sign is \$6,000 (\$500 per month).

2. Our newly updated website (www.northgwinnett.com) has several options where you can advertise. Our website averages over 4,000 hits per week or 28,000 hits per month! If you want to advertise on our home page (Graphic size = 375 x 300), our annual rate is \$3,300 or \$275 per month. To view other advertising on sub- pages of the website, call 770-271-5166. **There are other pricing options (cheaper) within the website besides the home page. Call for details.**

3. Our e-news reaches over 3,000 per week in our school's community. The opportunity to advertise in our weekly e-news has an annual rate of \$1,800 or \$150 per month.

Bundle packages:

If you would like to take advantage of all three advertising opportunities, our special bundle annual rate is \$8,500. (25% discount.)

4. If you would like to bundle 1 and 2 above, our annual rate is \$7,000 (25% discount)

5. If you would like to bundle 1 and 3 above, our annual rate is \$5,900 (25% discount)

6. If you would like to bundle 2 and 3 above, our annual rate is \$3,800 (25% discount)

If you are interested or have questions about advertising with North Gwinnett High School, please contact the Sports Department at 770-271-5166.

I would like to purchase package(s) number _____ for _____ months/years. I will send a digital advertisement via email to northupdates@northgwinnett.com.

Please make check payable to: NGHS

Contact Name _____

Mail to: Contact Phone # _____

North Gwinnett High School Contact Email _____

c/o Sports Department

20 Level Creek Road

Suwanee, GA 30024